Casual Email Invitation for a Product Launch

Subject: You're Invited to Our Exciting Product Launch!

Hi [Recipient's First Name],

We're thrilled to share some exciting news! [Company Name] is launching our brand-new product, and we'd love for you to be there. The launch event will be held on [Date] at [Venue/Online Link], starting at [Time].

It's going to be an evening full of demos, surprises, and plenty of networking opportunities.

Drinks and light refreshments will be served.

Don't miss outâ€"RSVP today and join us in celebrating this milestone.

Cheers,

[Your Name]

[Company Name]

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