

Informal recommendation between business contacts

Subject: You should definitely check out Alex's design studio

Hi Rachel,

Hope you're doing well! I remembered you mentioning that you're looking for a graphic designer for your new restaurant. I just had to tell you about Alex Chen from Pixel Perfect Design – he's absolutely amazing.

Alex just finished redesigning our entire brand identity, and honestly, I couldn't be happier with the results. The guy has this incredible eye for detail and somehow manages to capture exactly what you're envisioning, even when you can't quite articulate it yourself.

What I love about working with Alex is that he actually listens. No ego, no pushing his own agenda – just genuine collaboration to create something that truly represents your vision. Plus, his turnaround times are fantastic, and his rates are very reasonable for the quality you get.

I think he'd be perfect for your restaurant project. His portfolio has some gorgeous hospitality work that would give you great ideas. You can check out his stuff at [pixelperfectdesign.com](https://www.pixelperfectdesign.com) or just shoot him an email at alex@pixelperfect.com.

Tell him I sent you – I'm sure he'll take great care of you!

Cheers,

Sam

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