

Sports Team Sponsorship Request Letter

Subject: Partnership Opportunity with [Team Name]

Dear [Sponsor Name],

On behalf of [Team Name], I am reaching out to explore a potential sponsorship partnership with [Company Name]. Our [sport] team has been serving the [community/region] for [number] years and represents [values/achievements].

This season, we are competing in [league/tournament] with [number] players aged [age range]. Our games attract an average of [number] spectators, and we maintain an active social media presence with [number] followers.

We are seeking sponsors to help cover costs including:

- Equipment and uniforms
- Travel expenses
- Tournament fees
- Training facility rental

In return, we offer:

- Company logo on team uniforms
- Banner display at home games
- Recognition on our website and social media
- Mentions in press releases and media coverage
- Community goodwill and brand association with youth development

We are requesting a sponsorship of \$[amount], though we are flexible and can customize packages to fit your budget and marketing goals.

Our team embodies the values of teamwork, dedication, and excellence—qualities that would reflect positively on [Company Name]'s brand. I have enclosed our sponsorship proposal with additional details about our team's achievements and community impact.

May we schedule a brief meeting to discuss how we can create a mutually beneficial partnership?

Warm regards,

[Your Name]

[Title/Role]

[Team Name]

[Contact Information]

Get more templates here:

<https://www.lettersandtemplates.com/letters/corporate-sponsorship-request-letter>