

Nonprofit Program Sponsorship Request Letter

Subject: Sponsorship Request for [Program Name]

Dear [Sponsor Name],

I hope this message finds you well. I am writing on behalf of [Nonprofit Organization] to request corporate sponsorship for our [Program Name], which serves [beneficiary population] in [location/community].

Since [year], our program has [key achievements/impact statistics]. This year, we aim to [specific goals] and need the support of community-minded companies like [Company Name] to make this possible.

Your sponsorship would directly fund:

- [Specific program component 1]
- [Specific program component 2]
- [Specific program component 3]

We offer recognition opportunities including:

- Prominent logo placement on program materials
- Recognition at our annual gala attended by [number] community leaders
- Feature in our quarterly newsletter reaching [number] subscribers
- Tax-deductible contribution documentation
- Opportunities for employee volunteer engagement

We are seeking sponsors at various levels, from \$[low amount] to \$[high amount], with benefits scaled accordingly. Every dollar makes a tangible difference in the lives of [beneficiaries].

[Company Name]'s commitment to [relevant corporate value/initiative] aligns perfectly with our mission. Together, we can create lasting positive change in our community.

I would be honored to present our full proposal in person. Please let me know if you would like to schedule a meeting or require additional information.

Thank you for considering this meaningful partnership opportunity.

With gratitude,

[Your Name]

[Title]

[Organization]

[Contact Information]

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