

Media/Publication Sponsorship Request Email

Subject: Advertising Partnership Opportunity with [Publication Name]

Dear [Sponsor Name],

I am contacting you regarding a strategic partnership opportunity between [Company Name] and [Publication/Media Outlet]. Our platform reaches [number] [industry professionals/consumers/demographic] monthly through [print/digital/podcast/video] content.

Our audience profile matches your target market perfectly:

- [Demographic detail 1]
- [Demographic detail 2]
- [Demographic detail 3]
- [Engagement metrics]

We are offering exclusive sponsorship packages for our upcoming [special edition/series/season]:

Premium Partnership (\$[amount]):

- Logo on every issue/episode for [duration]
- Sponsored content feature (2,000 words or [duration] segment)
- Email newsletter sponsorship
- Social media promotion package
- Analytics and performance reporting

Standard Partnership (\$[amount]):

- [List benefits]

We pride ourselves on creating authentic, engaging content that audiences trust. Unlike traditional advertising, sponsorship with us means your brand becomes part of the conversation in a meaningful way.

Our editorial team can work with you to develop sponsored content that provides genuine value to readers while highlighting [Company Name]'s expertise and offerings.

I have attached our media kit with detailed audience analytics and case studies from successful

partnerships. Shall we schedule a presentation?

Best,

[Your Name]

[Title]

[Publication]

[Contact Information]

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