

Charity Fundraiser Sponsorship Request Letter

Subject: Help Us Reach Our Fundraising Goal for [Cause]

Dear [Sponsor Name],

I am writing with heartfelt hope that [Company Name] will support our upcoming fundraiser for [Cause/Organization]. On [Date], we are hosting [Event Type] with all proceeds benefiting [specific beneficiaries/programs].

[Cause] is deeply personal to many in our community. [Brief story or statistic that illustrates the need]. Every dollar raised goes directly toward [specific use of funds].

We have set an ambitious goal of raising \$[amount], and corporate sponsors like you are essential to reaching it. Your contribution would:

- Directly impact [number] people/families/children
- Provide [specific services or items]
- Cover [operational costs/program expenses]

Sponsorship recognition includes:

- [Tier 1] sponsors receive [benefits]
- [Tier 2] sponsors receive [benefits]
- All sponsors receive [universal benefits]

Beyond the tangible benefits, your sponsorship demonstrates [Company Name]'s commitment to corporate social responsibility and community welfare. It shows your employees, customers, and stakeholders that you care about [cause].

We understand that companies receive many sponsorship requests, but this cause truly makes a difference. I would be happy to provide additional information, connect you with beneficiaries, or arrange a site visit so you can see the impact firsthand.

Can we count on your support?

With sincere appreciation,

[Your Name]

[Role]

[Organization]

[Contact Information]

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