Formal and serious counter offer for senior/executive position

Subject: Counter Offer for Executive Position [Position Name]

Dear [Hiring Manager's Name],

I appreciate the offer to join [Company Name] as [Position Name]. This position aligns perfectly with my career goals and expertise in [industry/field].

Given my experience and the strategic responsibilities of this role, I would like to propose a revised package: a base salary of [Desired Salary], performance bonuses, and [other perks]. These adjustments reflect both the responsibilities I will assume and current market standards.

I look forward to discussing this proposal and reaching a mutually beneficial agreement.

Sincerely,

[Your Name]

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