

Official notification of dealer incentive scheme

Subject: Announcement of New Dealer Scheme

Dear Valued Dealers,

We are pleased to announce the launch of our new dealer incentive scheme, effective from [Start Date]. This program is designed to reward our loyal partners and enhance business opportunities through attractive benefits and performance-based incentives.

Key highlights of the scheme include:

- Tiered discounts based on sales volume.
- Additional bonuses for achieving quarterly targets.
- Marketing support and co-branded promotions.

We encourage you to review the detailed terms attached and contact our dealer support team for any clarifications.

Thank you for your continued partnership.

Sincerely,

[Your Name]

[Position]

[Company Name]

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