Informal, friendly request for contributions

Subject: Help Us Make a Difference

Hi [Friend/Family Name],

I hope you're doing great! I wanted to share something close to my heart â€" we are raising funds for [Cause Name], and any help from you would mean the world to us.

Even a small contribution can help [specific outcome]. Please consider donating or sharing this initiative with others who might want to help.

Thanks so much for your support!

Warm regards,

[Your Name]

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