

Short and Direct Approach

Subject: Sponsorship Opportunity for Fashion Show on [Date]

Dear [Sponsor's Name],

I'm reaching out from [Your Organization/Brand Name] about our upcoming fashion show, [Event Name], happening on [Date]. We are currently seeking sponsors to support the event and would love to have your brand involved.

Sponsorship includes logo placements, product showcases, and shout-outs across our media channels. Please let me know if you'd like me to send our sponsorship brochure or schedule a quick call to discuss the details.

Thank you for your time and consideration!

Best,

[Your Name]

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