

Healthcare Service Launch - Professional Patient Communication

Subject: New Telehealth Services Now Available for Your Convenience

Dear [Patient Name],

We are pleased to inform you that [Medical Center Name] now offers comprehensive telehealth services to better serve your healthcare needs from the comfort and safety of your home.

Our virtual consultation platform provides:

- Secure, HIPAA-compliant video consultations with your healthcare provider
- Electronic prescription services sent directly to your preferred pharmacy
- Access to test results and medical records through our patient portal
- Follow-up care and monitoring for chronic conditions
- Mental health counseling and therapy sessions

This service is particularly beneficial for routine check-ups, prescription renewals, minor illness consultations, and ongoing care management. Emergency situations will continue to require in-person visits.

To schedule your first telehealth appointment:

1. Call our scheduling department at [phone number]
2. Download our secure patient app from [app store link]
3. Complete the brief technical setup (our team will assist if needed)

Your health and safety remain our top priorities. Telehealth services are covered by most insurance plans, and we'll verify your coverage before your appointment.

If you have questions about this new service or would like to discuss whether telehealth is right for your specific needs, please don't hesitate to contact our patient services team.

We look forward to continuing to provide you with exceptional healthcare through this convenient new option.

Sincerely,

[Doctor Name], MD

[Medical Center Name]

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