Funny and Creative Persuasive Sales Email

Subject: Your Cart Is Crying ðŸ~¢ â€" Come Back and Save 10%!

Hey [Customer Name],

We checked your cart, and it looks like you left a few things behind. They've been sitting here, lonely and wondering what they did wrong.

To cheer them up (and you too), we're giving you 10% off your entire order if you check out within the next 24 hours. Use code SAVE10 at checkout.

Hurry â€" your cart's starting to take it personally.

Cheers,

The [Brand Name] Crew

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