## **Trade Show Follow-up**

Subject: Following Up on Our [Trade Show Name] Conversation

Dear [Contact Name],

It was a pleasure meeting you at [Trade Show Name] last week. Thank you for taking the time to discuss your [product/service] offerings at your booth.

As mentioned during our conversation, I am very interested in learning more about [specific product/service discussed]. Your demonstration was impressive, and I believe it could be an excellent fit for our [specific need/application].

Could you please send me the detailed information packet we discussed, including pricing for [specific requirements mentioned]? Additionally, I would like to schedule a follow-up call to discuss implementation details and next steps.

I am available for a call [provide availability] and look forward to continuing our conversation.

Thank you again for your time at the show.

Best regards,

[Your Name]

[Your Position]

[Company Name]

[Contact Information]

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