Friendly, casual message for rejection

Subject: Scholarship Application Result

Hi [Applicant Name],

Thank you so much for applying for the [Scholarship Name]. Unfortunately, this year we were unable to offer you the scholarship due to strong competition.

We really appreciate your interest and encourage you to try again next year. Keep up the great work in your studies!

Best wishes,

[Scholarship Team Name]

Get more templates here: https://www.lettersandtemplates.com/letters/scholarship-rejection-letter