

Casual Professional Service Introduction

Subject: Professional [Your Service] Services - Let's Connect!

Hi [Client Name],

I hope you're having a great day! I'm [Your Name], a [your profession] with a passion for helping businesses like yours succeed through [your specialty].

Over the past [number] years, I've had the pleasure of working with [types of clients] to [specific outcomes you deliver]. My approach is [describe your unique approach/methodology], and I pride myself on [key strengths].

I noticed that [personalized observation about their business/needs], and I believe my expertise in [relevant skills] could be valuable to your current projects.

Here's what I bring to the table:

- [Key service/skill 1]
- [Key service/skill 2]
- [Key service/skill 3]

I'd love to learn more about your upcoming projects and see if there's a good fit for collaboration.

Would you be interested in a brief 15-minute call this week?

Looking forward to connecting!

Best regards,

[Your Name]

[Portfolio/Website]

[Contact Information]

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