

Creative Collaboration Opportunity

Subject: Exciting Joint Venture Idea

Hi [Name],

I've been thinking about our conversation last month about expanding into [market/region], and I have an idea that could be perfect for both our companies.

What if we combined forces for a joint venture targeting [specific opportunity]? Your expertise in [their strength] plus our capabilities in [your strength] could create something really special.

Here's my initial thinking:

- Shared investment of approximately [amount] each
- Projected launch in [timeframe]
- Revenue split based on contribution levels
- Shared branding with both company names

The market opportunity is huge – we're looking at potential revenues of [projection] within the first two years. Plus, this venture could open doors for future collaborations.

I know it's early stages, but I wanted to gauge your interest before developing a more detailed proposal. If this sounds intriguing, maybe we could grab coffee next week to brainstorm?

Let me know what you think!

[Your Name]

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